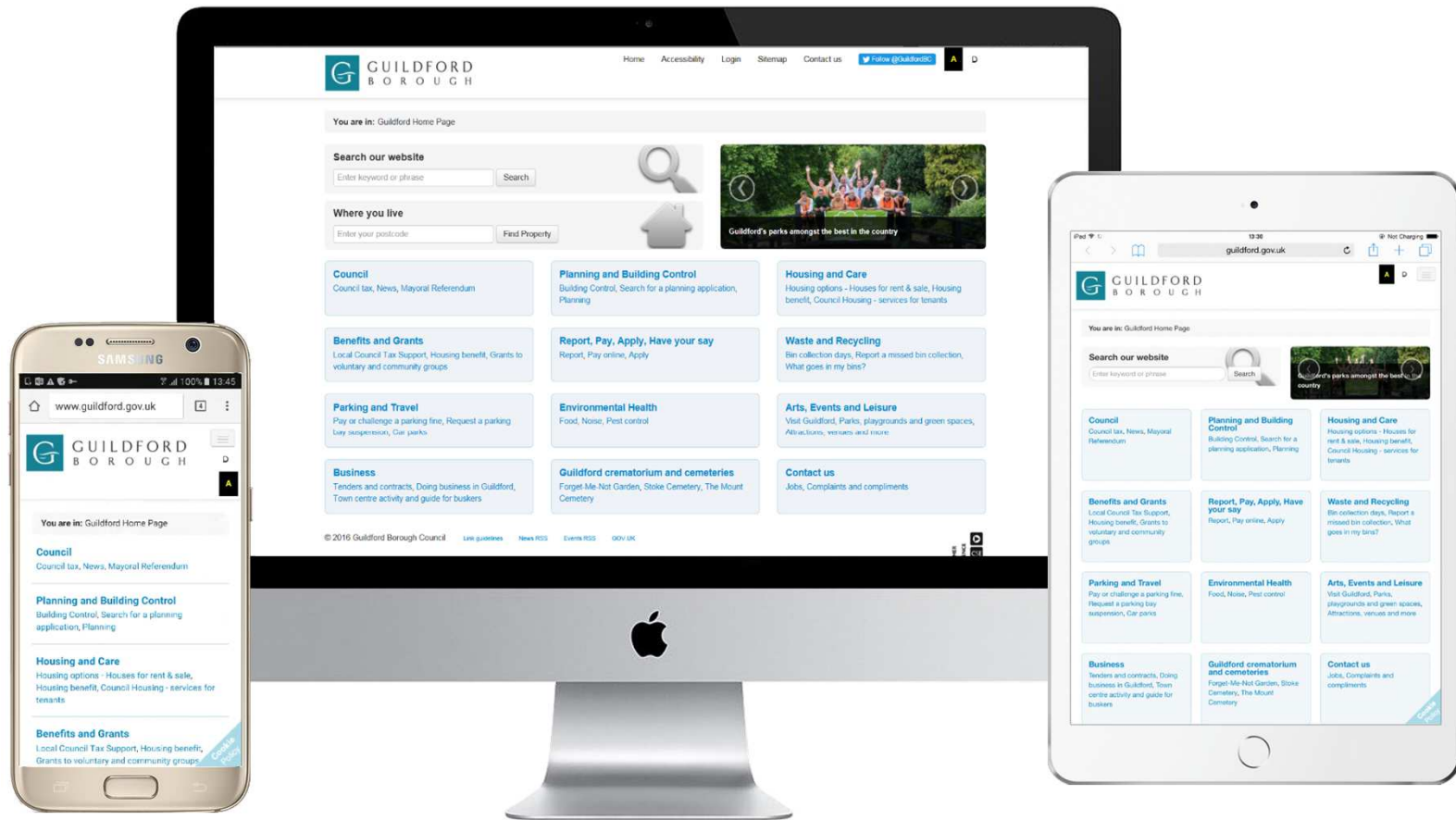


Website Development Project



Objective

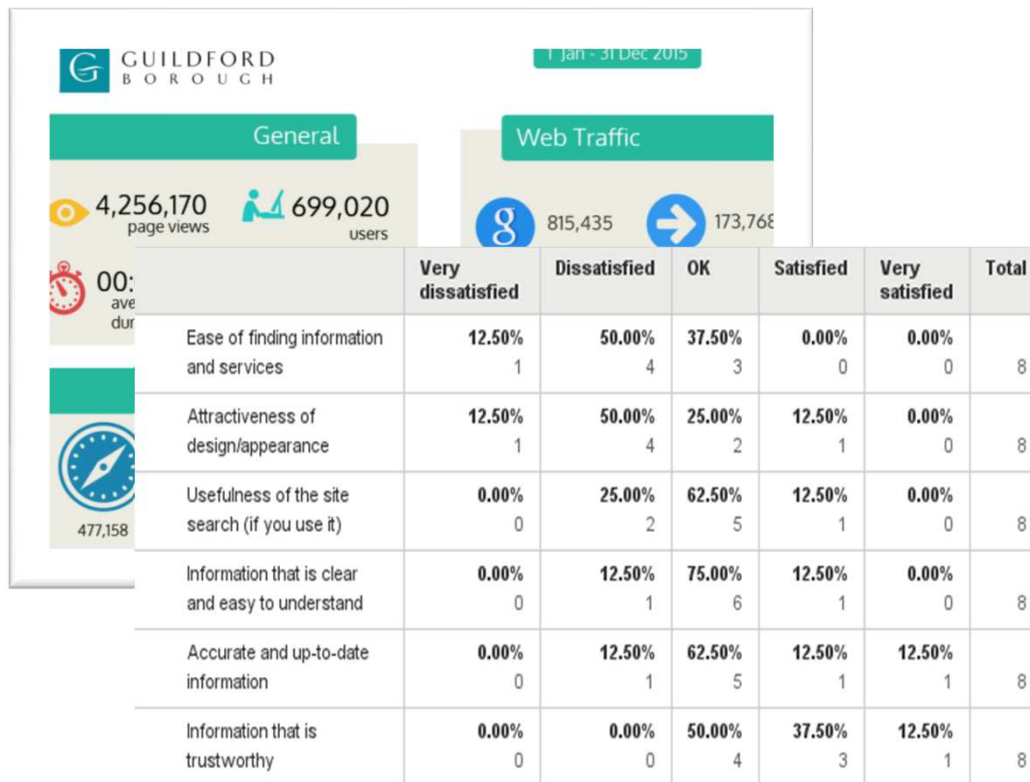
- Deliver an excellent online experience
- Enable services to achieve their strategic objectives
- Support channel shift

Background

- › Our research
- › Industry changes
- › Customers' changing needs

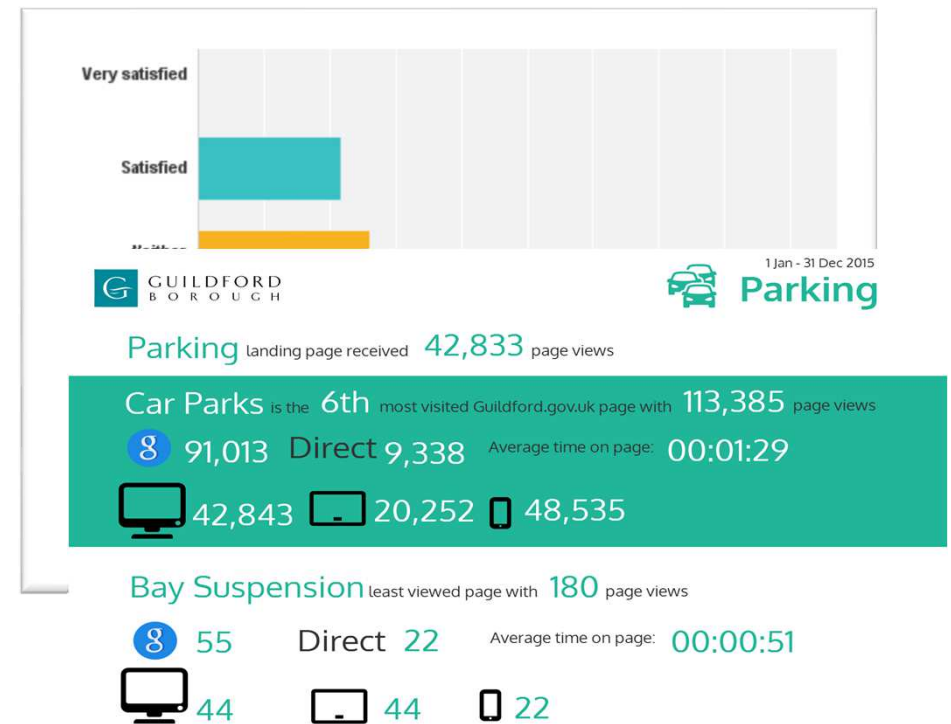
Our research

Website analytics



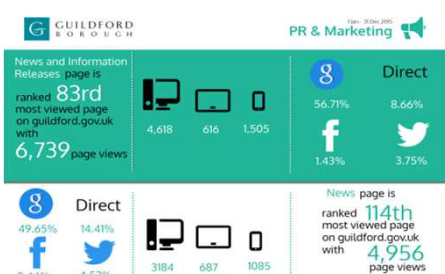
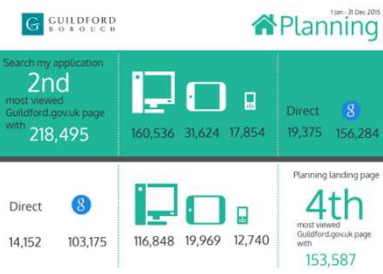
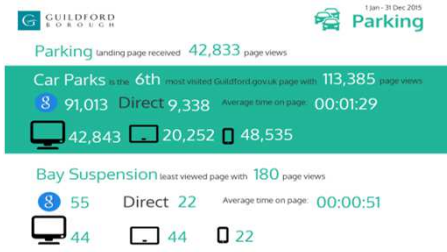
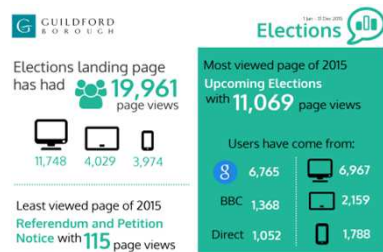
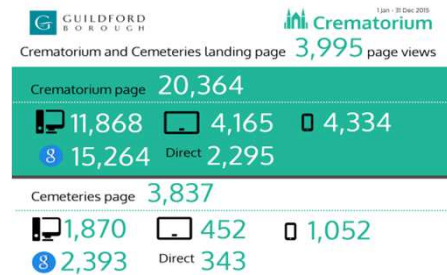
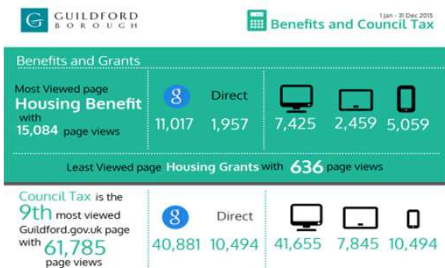
Councillor and staff surveys

Customer face to face



Staff focus groups

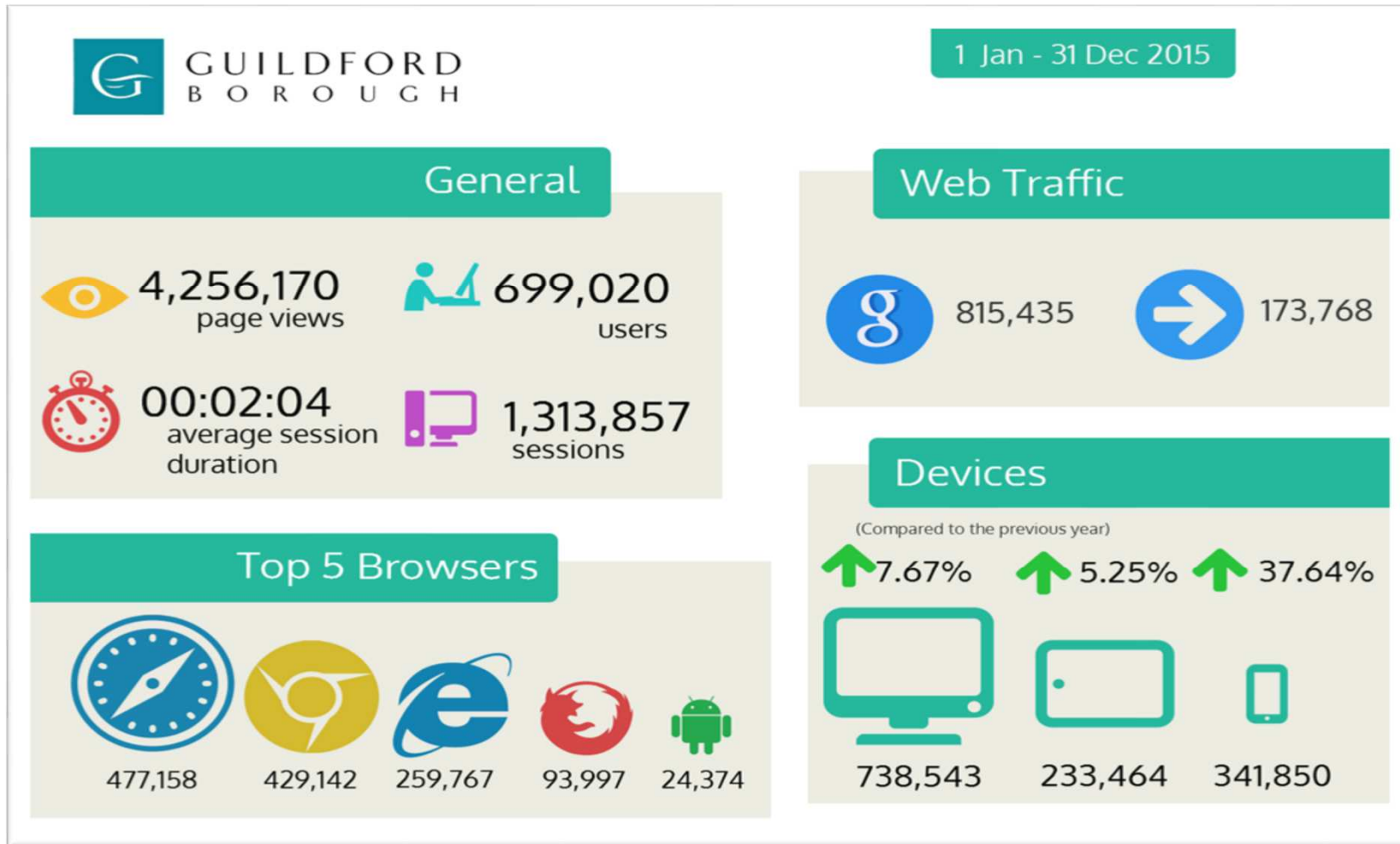
Staff focus groups



Industry changes

- › Long scrolling webpages
- › Video content will overtake written content
- › Design with data
- › Local search will get more local
- › Focus on responsive
- › Search engine optimisation

Our customers



Timeline and milestones

June - project initiated

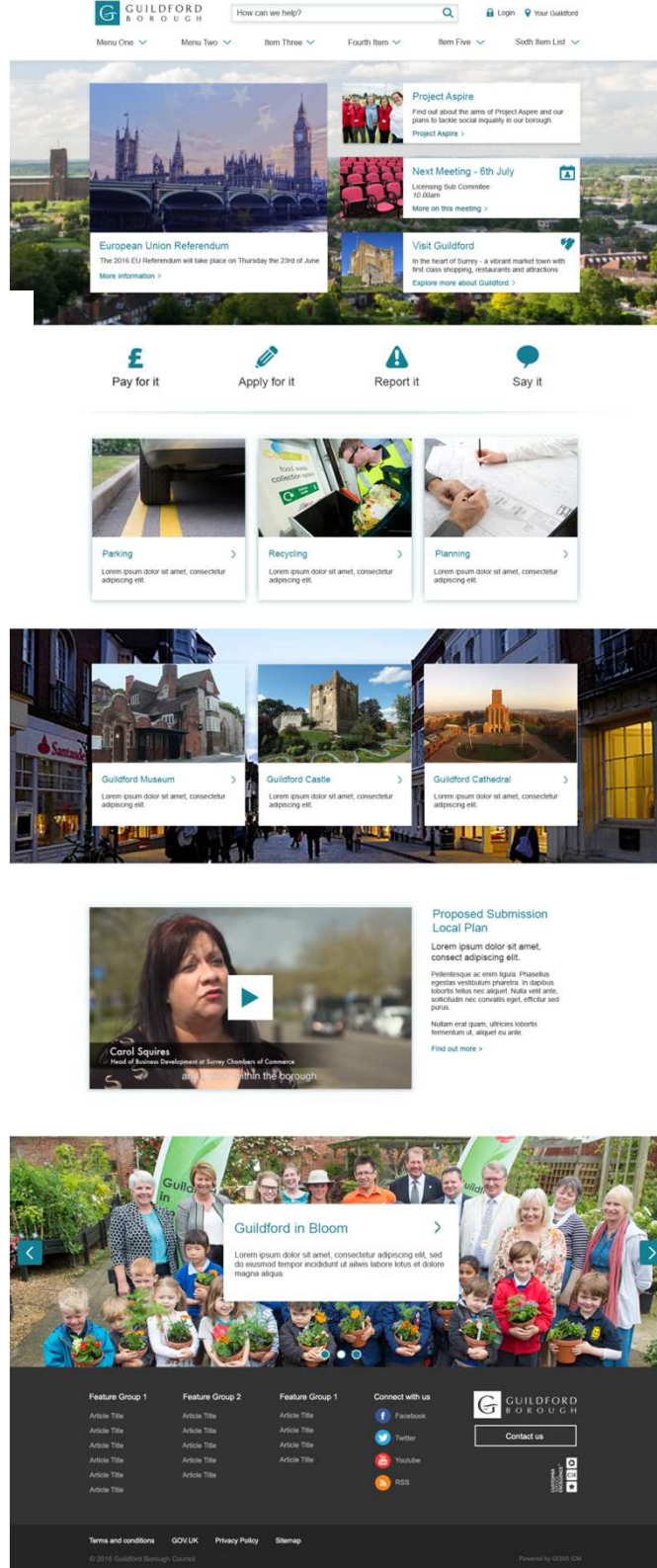
July - creative developed

July - base site configured

August - specification produced

- > September - development and testing (Goss)
- > October - user acceptance testing (GBC)
- > November - content population & issue resolution
- > December - go live

Homepage design



Homepage design

(with menu)

GUILD F O R D B O R O U G H




How can we help? Login Your Guildford

Menu One Menu Two Item Three Fourth Item Item Five Sixth Item List

Health and social care Adults and older people Children, young people and families Contact Us Disabilities Health Services View all	Libraries Search, order and renew books Library news Archives, local and family history Join the library eBooks and eBooks View all	Schools and learning School admissions Find a school Term dates School bus timetables School transport and free school meals View all	Waste and recycling Find a recycling centre Bulky waste collection Bag permits Garden waste collection Mixed bin collection View all
Street care and environment Report a faulty streetlight Report a pothole Planned road works Report graffiti Report a noise problem View all	Roads and parking Parking Roadworks Report an issue Public, community and school transport Road Safety View all	Births, marriages and deaths Register a birth Plan a wedding Register a death Order certificates Registering a building for cremation View all	Complaints and feedback Customer care standards Comment, complaint or concern Complaints about councillors Complaints about child services General complaints View all

[View All Residents Sections](#)

 Parking Lorem ipsum dolor sit amet, consectetur adipiscing elit.	 Recycling Lorem ipsum dolor sit amet, consectetur adipiscing elit.	 Planning Lorem ipsum dolor sit amet, consectetur adipiscing elit.
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 Guildford Museum Lorem ipsum dolor sit amet, consectetur adipiscing elit.	 Guildford Castle Lorem ipsum dolor sit amet, consectetur adipiscing elit.	 Guildford Cathedral Lorem ipsum dolor sit amet, consectetur adipiscing elit.
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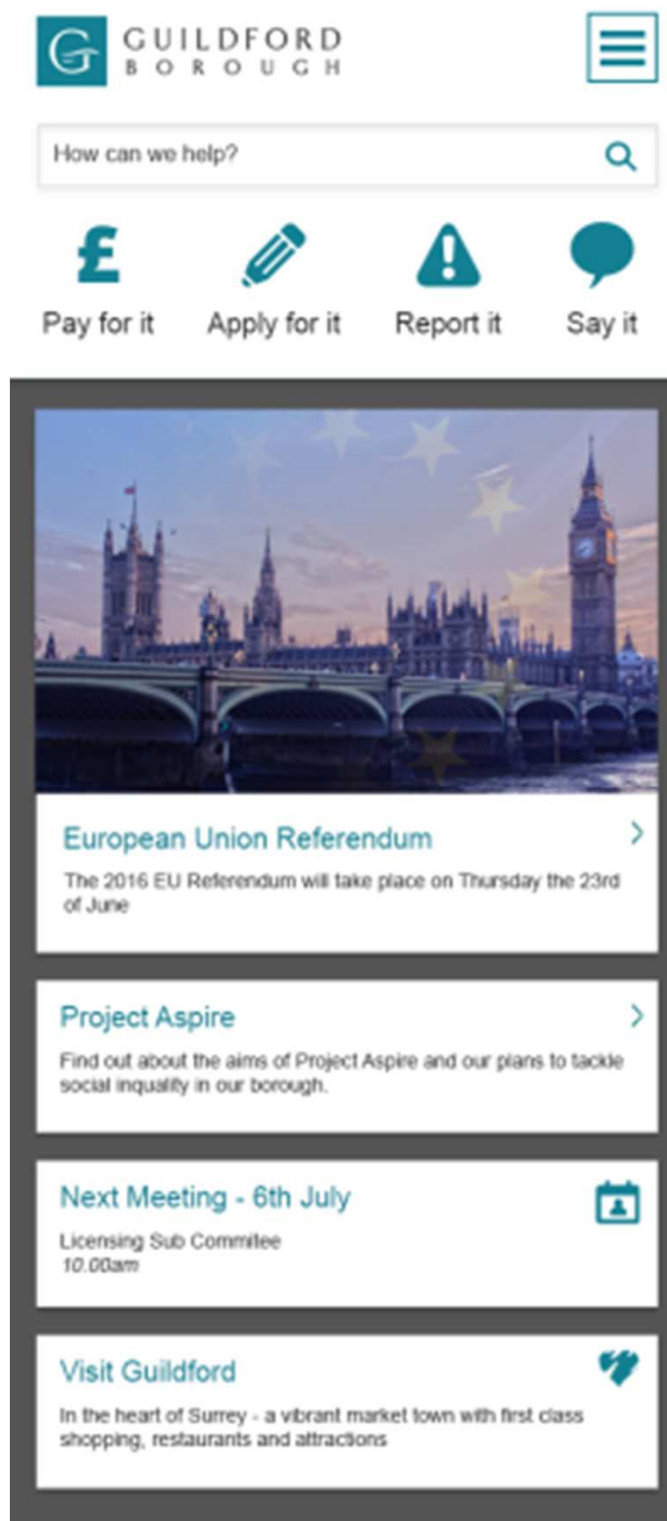
 Carol Squires Head of Business Development at Surrey Chambers of Commerce amazing within the borough	Proposed Submission Local Plan Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque ac ornem ligula. Praesentis egetta vestibulum praesentis. In dapibus lobortis tella nec aliquet. Nulla velit ante, sollicitudin nec convallis eget, efficitur sed purus. Nullam erat quam, ultrices lobortis hendrerit ut, aliquet eu ante. Find out more >
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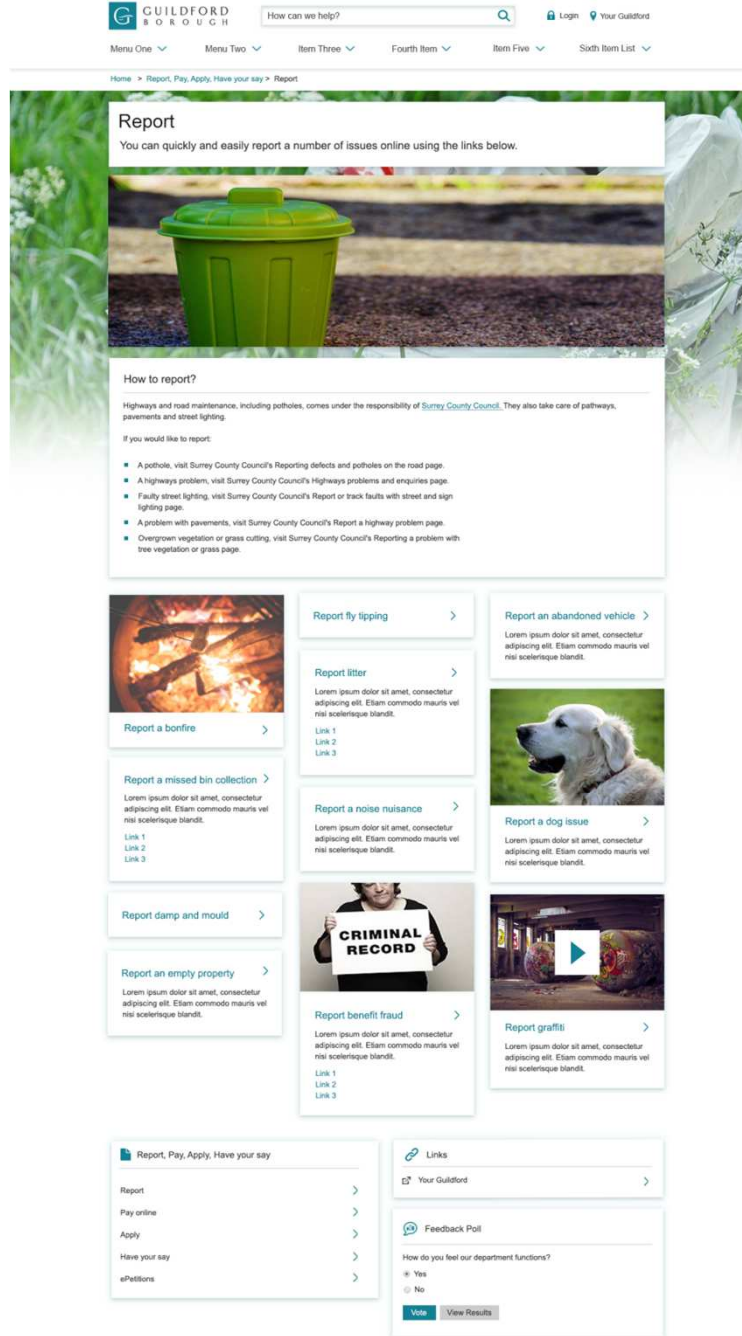
Feature Group 1 Article Title Article Title Article Title Article Title Article Title	Feature Group 2 Article Title Article Title Article Title Article Title	Feature Group 3 Article Title Article Title Article Title Article Title	Connect with us Facebook Twitter YouTube RSS	 GUILD F O R D B O R O U G H Contact us
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Homepage design

(mobile view)



Landing / listing page



Landing / listing page

(alternative use)

The screenshot shows the landing page for the Innovate Guildford Science & Arts Festival. At the top, there is a navigation menu with items like 'Menu One', 'Menu Two', 'Item Three', 'Fourth Item', 'Item Five', and 'Sixth Item List'. A search bar and a 'How can we help?' link are also present. The main header features the event title 'Innovate Guildford Science & Arts Festival' with a colorful logo. Below this, a section titled 'Igniting young imaginations' includes a video thumbnail showing a man and children interacting with a robotic arm. The page also features a 'Thank you to our exhibitors' section with logos for McLaren Automotive, University of Surrey, ACM, Dan Britten, and Bugzi. At the bottom, there is a grid of nine featured articles, each with a thumbnail image and a brief description, such as 'Date, time, venue', 'Innovate feed', 'Mobile planetarium', 'SATRO - Mayor's charity', 'Centre for cutting edge technology', 'Horizon Imaging', 'Art Untangled', 'The Pirbright Institute', and 'Guildford Cathedral'.

Default page

How can we help? [Menu One](#) [Menu Two](#) [Item Three](#) [Fourth Item](#) [Item Five](#) [Sixth Item List](#)

Home > Waste and Recycling > What goes in my bins?

IMPORTANT ANNOUNCEMENT

The office will be closed between Monday 7th March 2016 until Friday 11th March 2016

What goes in my bins?

Your wheeled bins (or sacks), caddies and other specified recycling items should be presented for collection at the edge of your property by 8.30am on the scheduled collection day.

Mixed recycling

We collect recycling in your green wheeled bin (or sacks if your property has been assessed as not being suitable for a wheeled bin) for recycling every fortnight.

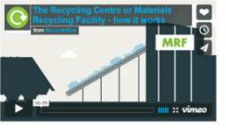
This includes your clean and dry:

- Paper and card
- Glass bottles and jars
- Steel and aluminium cans
- Foil
- Plastic bottles, tubs, jugs, food trays and carrier bags
- Cans for food and drink
- Plastic and metal caps and tops

This should be presented for collection at the edge of your property by 8.30am on the scheduled collection day.

If you have not yet received your wheeled bin or sacks please let us know using ["Our Guildford"](#). You can request a larger or second wheeled bin for recycling by emailing the Customer Service Team at customerservice@guildford.gov.uk.

View the animation to find out what happens to the recycling you put in your green bin:



Food waste

We collect food waste every week from your green food waste container (or communal bin in some properties). This should be presented next to your wheeled bin for collection at the edge of your property by 8.30am on the scheduled collection day.

We can also supply you with a other food waste caddy for use in your kitchen. This is for all raw and cooked food waste that has been completely removed from it's packaging. [Find out more about using your kitchen caddy.](#)

If you need either a new other caddy or green wheeled container please let us know by emailing the Customer Service Team (customerservice@guildford.gov.uk).

Textiles

We collect textiles from a tied plastic bag (not a black bin bag) left next to your green wheeled bin on your recycling collection day.

We collect clean:

- Clothes
- Linen
- Patterned shoes
- Beds and bedding

This should be presented next to your wheeled bin for collection at the edge of your property by 8.30am on the scheduled collection day.

Batteries

We collect batteries from a transparent plastic bag (like a sandwich bag) left next to your green wheeled bin on your recycling collection day.

This should be presented next to your wheeled bin for collection at the edge of your property by 8.30am on the scheduled collection day.

Waste Electronic and Electrical Equipment (WEEE)

We collect WEEE from a carrier bag left next to your black wheeled bin on your refuse collection day.

We can collect any item that can fit in a carrier bag except for TVs, computer monitors or microwaves.

This should be presented next to your wheeled bin for collection at the edge of your property by 8.30am on the scheduled collection day.

Garden Waste

We collect garden waste from a brown wheeled bin every fortnight, if you subscribe to our garden waste collection scheme.

This should be presented for collection at the edge of your property by 8.30am on your scheduled collection day. [For more information, please see our garden waste page.](#)

Refuse

We can collect rubbish that can't be recycled or composted in your black wheeled bin. This is collected fortnightly in the opposite week to your recycling collection.

We can collect anything that can't be put into your green wheeled bin except:

- Paint cans
- Gas cylinders
- Asbestos, soil, rubble or building material
- Garden waste

Your wheeled bin for refuse should be presented at the edge of your property by 8.30am on your scheduled collection day.

If you lose or damage your brown/black wheeled bin, you will be charged for a replacement. For more information please contact our Customer Service Team by emailing customerservice@guildford.gov.uk.

Translate this page

Select Language

Guilford Borough Council

Like Page · 2 in view

Guilford Borough Council

Share your creative ideas and help shape a brighter future for Guilford. Tomorrow Park Junior School, tomorrow at the park, an evening in Burghley, tomorrow, Saturday 19 July, 10.30am-12pm, Location: Main pavilion, Sutherland Memorial Park.

Feature Group

Report a typing

Report a missed bin collection

Pay, Ask, Renew

Downloads

Waste Collection Service Guidelines

Contacts

Customer Service Centre

Web: www.guilford.gov.uk

Contact

Tel: 01483 303000

Email: Customer.Service.Centre@guildford.gov.uk

View full details

Feedback Poll

How do you feel our department functions?

Yes

No

View View Results

Related pages

Bin collection days

Recycling locator

Energy saving advice

How is the recycling sorted and reused?

Recycling and Refuse Services Customer Query

Links

Our sustainability priorities and progress

Default page (mobile view)

[Home](#) > [Waste and Recycling](#) > [What goes in my bins?](#)

What goes in my bins?

Your wheeled bins (or sacks), caddies and other specified recycling items should be presented for collection at the edge of your property by 6.30am on the scheduled collection day.

Mixed recycling

We collect recycling in your green wheeled bin (or sacks if your property has been assessed as not being suitable for a wheeled bin for recycling) every fortnight.

This includes your clean and dry:

- Paper and card
- Glass bottles and jars
- Steel and aluminium cans
- Foil
- Plastic bottles, tubs, pots, food trays and carrier bags
- Cartons for food and drink
- Plastic and metal caps and tops



This should be presented for collection at the edge of your property by 6.30am on the scheduled collection day.

If you have not yet received your wheeled bin or sacks please let us know using [Your Guildford](#). You can request a larger or second wheeled bin for recycling by emailing the Customer Service Team at customerservices@guildford.gov.uk

Questions

- Are you happy with the approach?
- Do the designs meet your expectations?
- Any particular issues with the website that can be addressed with this re-design?
- Is there anything you'd like more detail on?